

Medical Devices and Technology Conference “Restoring the pulse of the Greek Healthcare system”

The necessity of process modernization in a period of recovery & reform

Athenaeum Athens Intercontinental
Monday, 22 October 2012

AGENDA

10.30 – 11.15	Registration and coffee
11.15 – 12.00	Welcome and Introductory Remarks Christos Staikouras* , Deputy Minister of Economics Marios Salmas* , Deputy Minister of Health and Social Solidarity Opening Remarks Daniel Bennett Smith , United States Ambassador to the Hellenic Republic
Keynote Speech: Health Technology Assessment -Investing in Innovation to achieve Value over Volume	
12.00 – 13.00	Aneesh Chopra , former Federal Chief Technology Officer of the U.S. Government Q&A
13.00 – 14.00	Lunch Break
Panel 1: Restoring the pulse of the Health System -Regulatory support of innovativeness & competitiveness	
14.00 – 15.15	<i>Brief opening remarks followed by panel discussion</i> <ul style="list-style-type: none"> • <i>DRGs: The convergence of health and technology in a patient-driven marketplace</i> • <i>Medical Technology taking health to the next level: personalized, predictive, preventative</i> • <i>Technology contributes positively to increasing efficiency in Greek healthcare system</i> • <i>Global healthcare trends influence medical technology sales in Greece</i> Pelopidas Kalliris* , Secretary General of the Ministry for Health & Social Solidarity of the Hellenic Republic Katerina Kastanioti , President of the Health Supplies Committee of the Ministry for Health & Social Solidarity of the Hellenic Republic Giannis Vafeiadis , Director of Development, EOPYY Nikos Maniadaakis , Professor & Director of Organization & Management of Health Services, National School of Public Health Konstantinos Varlas , Medical Devices & Diagnostics Companies Committee American-Hellenic Chamber of Commerce Coordinator: Kyriakos Souliotis , Lecturer, Health Policy and Health Economics at University of Peloponnese, Faculty of Social Sciences Q&A
15.15 – 15.45	Break
Panel 2: Medical Devices & Diagnostics, Medical Technology Industry -Facing the challenges, overcoming the obstacles in the quest of Health Reform	
15.45 – 17.00	<i>Brief opening remarks followed by panel discussion</i> <ul style="list-style-type: none"> • <i>Public Specs: Balance immediate market needs with long-term, strategic plans in time of crisis</i> • <i>Changes are on the way: the industry and the buyer perspective hand in hand</i> • <i>Health Technology Assessment: Throwing bridges across R&D and Policy Making</i> • <i>Observe Net: transparency in transactions</i> • <i>Invest and innovate in ways that break through cost, quality & access barriers</i> • <i>Product strategy: quality, centralized billing and personalized pricing</i> • <i>Interoperability and health information management</i> Alexander Berler , President HL7 Hellas Maria Boudouris , Member of Health Procurement Commission, Ministry of Health & Social Solidarity of the Hellenic Republic George Pappous , CEO, National Evaluation Centre of Quality & Technology in Health S.A (EKAPTY) Chrysanthos Mitropoulos , Secretary General of the Hellenic Association of Scientific & Medical Equipment Suppliers (Hellasmes) Vlassis Sfyroeras , Managing Director of IDIKA Panos Minogiannis , President B.O.D., “Agios Savvas” Hospital Andreas Kartapanis , President of the Association of Greek Clinics Coordinator: Ioannis Yfantopoulos , Professor, Social Politics and Health Economics at University of Athens, Faculty of Political Sciences & Public Administration Q&A
17.00 – 17.20	Concluding Remarks Ioannis Yfantopoulos , Professor, Social Politics and Health Economics at University of Athens, Faculty of Political Sciences & Public Administration

*Speakers to be confirmed.